

P.O. Box 560006 4730 SH 121- Comerica Bank in The Colony The Colony, TX 75056 • (972) 625-8027

## The Colony Chamber of Commerce Ribbon Cutting Recommendations

We understand the importance of exposure to businesses and want your company's Ribbon Cutting to be successful in providing you with exposure while welcoming you to our chamber. In effort to have a successful Ribbon Cutting we have the following suggestions:

- 1. Invite other chambers, networking groups, city officials or other partnered businesses if applicable.
- 2. Is this your Grand Opening? Have you created a promotional piece that the chamber can circulate for you?
- 3. Refreshments, appetizers, and even door prizes is a great way to create excitement for your attendees.
- 4. Will you be giving a tour or demonstration about your product or service?
- 5. Are there other new chamber business members you'd like to combine your Ribbon Cutting with to create an even larger crowd and to share the expenses with?

Information and details on these items will help the chamber promote your Ribbon Cutting. Let us start promoting you and your Ribbon Cutting today for great success!