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For Immediate Release

The Colony Chamber of Commerce is Right Sizing

The Colony Chamber of Commerce, founded in 1979, has been proudly promoting business development, economic growth and quality of life within The Colony and surrounding area. For over 30 years the Chamber has helped its member businesses succeed and now positioning itself for a "Right Size" future.

With the recent economic recession and new technologies now being incorporated into most businesses, The Colony Chamber of Commerce Board of Directors recognizes the need for change not only to continue to help its businesses succeed but also to become an even stronger Chamber with the ever changing times. "Like the businesses we support, our operating costs need to match the current economy. There has been a decrease in our membership and curtailed monies coming in from member businesses due to the recession," says Mark Hitz, Media Resource Director for The Colony Chamber of Commerce. The Chamber Board of Directors has made the decision to "Right Size" the organization so it can continue to serve the businesses and community progressively.

The Chamber's economic Right Sizing Strategy includes selling its property located on 6900 Main Street in The Colony, Texas, to settle previous outstanding financial obligations; reducing operating costs by eliminating the Executive Director position and hiring a part time manager; and reevaluating the scope of the annual Pirate Days festival known as a well favored signature event held in The Colony.

These changes will allow The Colony Chamber of Commerce to better serve its member businesses and integrate more modern techniques for networking. The Chamber Board of Directors is excited about these promising changes which will greatly improve the continued activities that members have expressed are most important to them. These include the weekly Friday Focus networking breakfasts, monthly membership networking dinners and various special networking events throughout the year allowing members to showcase their businesses. To learn more about the various networking opportunities and events designed to promote business development, visit the calendar page at www.thecolonychamber.com.

Additionally, The Chamber is looking forward to continuing its core business programs including ribbon cutting events, publishing The Colony Connection magazine, upgrading the Chamber website, and creating stronger educational and marketing venues that serve its member businesses. "The Chamber Ambassador's play an intricate role in the success of our membership and offerings. We hit the ground running in 2010 and have an incredible team motivated and ready to serve the business community," says Joe Watson, Ambassador President. In conjunction with a strong Ambassador Program and Right Sizing strategy, The Colony Chamber of Commerce is committed to serving its members, the community and positioning the Chamber for future economic growth.

Regards,
Your Board of Directors
The Colony Chamber of Commerce

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